The chance to name a bit of Rugeley - FAQs:

What is this?
EQUANS is inviting the community to share name ideas for the old power station site.

Why is EQUANS doing this?
The power station site has always been part of Rugeley. EQUANS hopes to continue this legacy and create a neighbourhood for the town and its people. Therefore, we wish to involve and engage the community throughout the making of this green neighbourhood for Rugeley.

How long will the open call last?
It will run for three weeks from 20 September – 07 October 2021.

Can I submit more than one?
Yes, submit as many names as you like.

How will EQUANS pick a new name?
From the entries received and our own research, EQUANS will shortlist names based on these criteria:
— *Does it reflect the future of the neighbourhood?*
— *Does it tell an interesting story?*
— *Is it unique to this site? Is this name taken somewhere else?*
EQUANS may also choose a name not from the open entries but from our own research.

When will the new name be announced?
The preferred name will be announced later in 2021.

Will there be other opportunities to name streets or features in the future?
Yes, there will be. There are no set dates yet, but details will be made available on our website www.rugeleypower.com

About EQUANS
EQUANS is a company of ENGIE (the former operator of Rugeley Power Station and owner of the site) specialising in services-led activity. EQUANS is a leading provider of regeneration services in the UK

How will you use my data?
As part of your participation in this survey, we will collect some personal information about you in order to contact you for follow-up if required.
We will securely store this data for one year and will share it with our partners assisting us on this place naming exercise. By filling out this form you agree that we will process your data in line with our privacy policy
https://www.engie.co.uk/engie-uk-personal-data-and-cookies-policy/
If you have any questions or change your mind, contact us at enquiries.uk@engie.com